JCCC Program Review Summary 2021

Subject: **Graphic Design**

Resource Utlization Indicators

	Number of Faculty			Student Credit Hours by Faculty Type		
	Part Time	Full Time		Part Time	Full Time	Total
2019	13	5		1359	1113	**2472**
2020	13	5		1379	1076	**2455**
2021	11	4		1197	948	**2145**

Notes:
Faculty type determined using cost center (org #). Some subjects may have more than one org #.
A full-time faculty member teaching a subject NOT tied to his or her home cost center is counted as part-time for that subject.
Total Student Credit Hours (SCH) are divided by the number of faculty teaching the class. E.g., for a class generating 30 SCH with 3 full-time faculty, then 10 SCH go to each faculty member.

Quality Indicators - Enrollment

Year	Subject	Subject Prefix	Headcount (unduplicated)	seats filled	#sections	Average Class Size	% Student Completion	% Student Success	% Student Attrition	Student Credit Hours
2019	Graphic Design	GDES	216	633	51	12.4	96	89	3	**1,860**
2019	Graphic Design	ART	150	204	14	14.6	92	82	7	**612**
2020	Graphic Design	ART	126	175	13	13.5	88	82	11	**525**
2020	Graphic Design	GDES	213	654	48	13.6	92	87	7	**1,930**
2021	Graphic Design	ART	147	219	15	14.6	93	84	6	**657**
2021	Graphic Design	GDES	175	502	45	11.2	98	93	1	**1,488**

Notes:
Attrition rate: number of students with a W grade divided by total enrolled (unduplicated headcount)
Success rate: number of students with grades A, B, C, or P divided by total enrolled (unduplicated headcount)
Completion rate: number of students with grades A, B, C, D, F, or P divided by total enrolled (unduplicated headcount)

Quality Indicators - Expenses & Revenue

Year	Subject	Direct Tuition Revenue	Direct Expenses	Direct Cost Per CrHr	Total Revenue	Total Expenses	Total Cost Per CrHr
2018	Graphic Design	$213,287.85	$796,387.04	$304.08	$945,185.06	$1,595,227.82	$609.10
2019	Graphic Design	$220,010.32	$812,149.07	$336.29	$916,501.70	$1,551,371.12	$642.39
2020	Graphic Design	$234,001.00	$795,270.69	$314.96	$969,881.81	$1,509,168.76	$597.69

Notes:
CrHr: Credit Hour
Direct: Includes department expenses/revenues as well as percentage of direct administrative expenditures.
Indirect:Includes a percentage of expenses and revenues associated with all other areas of campus that provide support to your program.
Total: Includes both direct and indirect
Source Activity Based Cost (ABC) model updated Fall 2020.

College Now and Honors Contract courses excluded; Quick Step included; Data is as of End-of-Term.
Source: Office of Institutional Planning and Research; Jan 12, 2022

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Quality Indicators - Program Outcomes

% Placement Rate for Graduates

Employed	2017-2018	2018-2019	2019-2020
Graphic Design (2290 assoc)	71%	80%	50%

Notes:
Source: JCCC Follow-Up Survey
Placement rate calculation: Total employed in a related field divided by the total who responded to the JCCC Follow-up Survey.

of Graduates Transferring

Transfers	2017-2018	2018-2019	2019-2020
Graphic Design (2290 assoc)	2	2	1

of Graduates

Graduates	2018-2019	2019-2020	2020-2021	Total
Graphic Design (2290 assoc)	32	41	34	107

College Now and Honors Contract courses excluded; Quick Step included; Data is as of End-of-Term.
Graduates who transfered to either a two year or a four year school counted.
Source: Office of Institutional Planning and Research; Jan 12, 2022

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